

ARF & AMRF BCP LOCK-IN GROWTH BOND

KEY FEATURES

HOW DOES THE BCP LOCK-IN GROWTH BOND WORK?

The product producer of the BCP Lock-In Growth Bond is BCP Asset Management Limited, 71 Upper Leeson Street, Dublin 4. The Bond will pay investors a potential return capped at 12.5% per annum (10.7% CAR) depending on the performance of a basket of 24 Blue Chip shares. At the end of each year, the percentage performance (gain or loss) of each share is calculated (the increase in each share in the basket being limited to 12.5%). The average performance of the 24 shares is then calculated to determine the interest to be locked-in each year. The Bond offers investors 100% capital security on their investment amount. The term of the Bond is 4 years and matures on 7th May 2014.

UNIQUE 'LOCK-IN' AND REBASE FEATURE ...

The growth applicable to each of the 4 years is based on the starting value from the outset of the Bond in April 2010 and NOT from the value at each anniversary date. For example, if the starting value of the basket of shares in April 2010 is 100; the growth applicable for each year will be calculated from a value of 100 and not based on the value at the 1st, 2nd, or 3rd anniversary.

At the end of each year growth capped at 12.5% will be locked in and protected. This growth, if any, will be payable along with the original capital invested at maturity.

Even if the performance of the basket of shares is zero or less throughout the term of the bond, investors will receive 100% of their investment amount on maturity.

CURRENCY

The BCP Lock-In Growth Bond has no currency exposure.

SUITABILITY

This Bond is not suitable for investors who require regular income or require access to their capital before maturity. The Bond is suitable only as a capital growth investment. The return on the Bond will depend on the performance of the underlying blue chip basket. Your money is not invested in the shares of the companies in the equity basket and, therefore, you do not benefit from any dividends paid by the companies.

WHERE DOES MY INVESTMENT GO?.....

The paragraph below displays how the investment is structured for a typical €10,000 investor.

The BCP Lock-In Growth Bond provides 100% capital security by placing 86.66% or €8,666 of your investment amount on deposit. This amount will grow to 100% or €10,000 by the end of the 4 year term.

The BCP Lock-In Growth Bond offers a potential return capped at 50% (CAR 10.7%) or €5,000. 8.61% or €861 of your investment amount will be used to purchase this potential return.

BCP will design, manufacture and administer The BCP Lock-In Growth Bond. For this BCP will receive a fee of 2.23% or €223 and intermediaries will receive 2.5% or €250.

If the performance of the basket of 24 shares is negative at each of the anniversary dates over the 4 year term you will receive 100% of your investment amount on maturity on 7th May 2014. This payment represents a 0% gain on your investment over the period.

DO I HAVE ACCESS TO MY INVESTMENT? ...

No withdrawals may be made before the end of the 4 year term on 7th May 2014.

WHAT HAPPENS IF I DIE?.....

In the event of the death of the ARF holder prior to the expiry of the Term:

- a) the ARF may be transferred into the names of the deceased investor's spouse, or dependent(s), subject to the legislation governing ARFs, or
- b) the ARF may be redeemed, subject to normal probate regulations and legislation governing ARFs, at its realisable value as determined by BCP based on a calculation by Bank of Ireland. The redeemable amount will be calculated primarily by reference to the market value of the assets and the remaining term to maturity. The amount redeemed may be more or less than the capital amount secured.

WHAT ABOUT TAX?

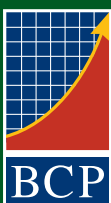
For ARFs and AMRFs set up after 6th April 2000, investment proceeds will be repaid without deduction of tax. ARF proceeds will be available for drawdown as income (subject to PAYE) or for re-investment within your retirement fund. Depending on your circumstances, AMRF proceeds may or may not be available for drawdown.

For ARFs and AMRFs set up before 6th April 2000, investment proceeds will be subject to tax as applicable.

Under the 2006 Finance Bill, tax will be charged on imputed withdrawals of 3% per annum from 2009 onwards. An amount equivalent to 9% of the original investment amount will be retained in an interest bearing account to facilitate investor's withdrawals and/or tax liabilities. This applies to ARFs only, which were first established on or after 6th April 2000 and where the beneficiary is aged 60 or over.

Investors should satisfy themselves in relation to revenue reporting requirements and the implications of non-disclosure where required.

Capital Security provided by Bank of Ireland



Asset Management
Serving investors since 1969

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BCP Asset Management Ltd. is regulated by the Financial Regulator.
Bank of Ireland is regulated by the Financial Regulator.

